Title V Maternal and Child Health Federal/State Partnership Meeting

# Title V

Social Security Act:

Honoring Our Past, Celebrating Our Future

October 20, 2010, Washington Hilton Hotel, Washington, D.C.

1935 2010







U.S. Department of Health and Human Services Health Resources and Services Administration Maternal and Child Health Bureau



## Foreword

### Maternal and Child Health Federal/State Partnership Meeting Celebrating 75 Years of Title V of The Social Security Act

Welcome to the 75th anniversary celebration of Title V of the Social Security Act. Since its enactment in 1935, there have been dramatic improvements in the health of the Nation's mothers and infants. These achievements include significant reductions in infant and maternal mortality, creation of newborn screening programs, technologic and medical advances, improved prenatal care, and the promotion of preventive health services, including immunizations. Through Title V, the Federal government pledged its support of State efforts to extend and improve health and welfare services for mothers and children. Seventy-five years after its establishment, the program continues to operate as the Nation's oldest Federal-State partnership as it strives to meet the health care needs of mothers, infants, children, adolescents, including children and youth with special health care needs, and their families.

This year's Maternal and Child Health Federal-State Partnership Meeting is intended to be a true celebration of the Title V program's rich history and many successes. It is a tribute to all the Nation's Maternal and Child Health leaders whose vision, dedication and compassion have made the program what it is today. You should take pride in what has been accomplished! While we commemorate the spirit and passion of the Nation's early Maternal and Child Health leaders, we also celebrate the new vision, renewed commitment and promise that our emerging leaders bring to the maternal and child health field. The future looks bright!

While we take this opportunity to reflect on our many achievements, we also recognize that many challenges remain. Disparities in health outcomes among population groups and maternal and infant mortality continue to be serious public health problems. Greater improvement in rates of immunization and breastfeeding is needed. Injury remains a leading cause of death among children and adolescents. Mental health and domestic violence increasingly threaten the well-being of our Nation's families. Shortages in health care providers pose additional barriers in assuring that all maternal and child health populations have access to quality health care services.

Congratulations on your successes! I thank you for your partnership, and I look forward to working with you as we continue the commitment that was initiated 75 years ago with the passage of Title V of the Social Security Act.

Peter C. van Dyck, M.D., M.P.H.

Associate Administrator for Maternal and Child Health

## Agenda

### Maternal and Child Health Federal/State Partnership Meeting

### Celebrating 75 Years of Title V of The Social Security Act

7:00 AM – 5:00 PM

Registration

Light Refreshments

Signature American Section Sectio

Featured Speakers: James Roosevelt, Jr.

President and Chief Executive Officer

Tufts Health Plan

Phyllis Sloyer, R.N., Ph.D., F.A.A.P.

President, Association of Maternal and Child Health Programs

Division Director of Children's Medical ServicesFlorida Department of Health

Facilitated by: Cassie Lauver, A.C.S.W. Director, Division of State and Community Health, Maternal and Child Health Bureau and Laura Kavanagh,

M.P.P. Director, Division of Research, Training and Education,

Maternal and Child Health Bureau.

9:00 AM – 10:30 AM Moving from Theory to Practice: Life Course, Social Determinants and

Health Equity Framework in Maternal and Child Health

Featured Speakers: Jeffrey P. Brosco, M.D., Ph.D.

Professor of Clinical Pediatrics

University of Miami

Leadership Education in Neurodevelopmental and Related Disabilities

(LEND) Faculty

Milton Kotelchuck, Ph.D.

Senior Scientist in Maternal and Child Health

Massachusetts General Hospital

Peter C. van Dyck, M.D., M.P.H.

Associate Administrator

Maternal and Child Health Bureau

Tonya Lewis Lee, J.D. Author and Producer

Facilitated by: Maxine Hayes, M.D., M.P.H., State Health Officer, Washington State

Department of Health

10:30 AM - 11:00 AM

Modeling Partnership: Working Together to Advance the Medical Home

Concept

Featured Speakers: Paul Grundy, M.D., M.P.H.

President, Patient-Centered Primary Care Collaborative Global Director of Healthcare Transformation, IBM

Richard Antonelli, M.D., M.S.

Medical Director for Integrated Care

Children's Hospital Boston Integrated Care Organization

Wilfried C. (W.C.) Hoecke, M.Ed.

Director of Family Information and Education Family Connection of South Carolina, Inc.

Facilitated by: Merle McPherson, M.D., M.P.H., Former Director, Division of Services for

Children with Special Health Needs, Maternal and Child Health Bureau

11:00 AM – 11:30 AM Modeling Partnership: Improving Maternal and Child Health

**Through Home Visitation Programs** 

Featured Speakers: George Askew, M.D., F.A.A.P.

Senior Policy Advisor for Early Childhood Health and Development

Administration for Children and Families

John Schlitt, M.S.W.

Director

Pew Home Visiting Campaign

Laurel Briske, M.A., R.N., C.P.N.P. Maternal and Child Health Manager Minnesota Department of Health

Facilitated by: Audrey Yowell, Ph.D., M.S.S.S., Home Visiting Program Director,

Maternal and Child Health Bureau

11:30 AM – 12:00 PM Break

12:00 PM - 1:30 PM Lunch Session

Introduction: Peter C. van Dyck, M.D., M.P.H.

Associate Administrator

Maternal and Child Health Bureau

Featured Speaker: Dr. Howard Koh, Assistant Secretary for Health

U.S. Department of Health and Human Services

## Agenda

### Maternal and Child Health Federal/State Partnership Meeting

Celebrating 75 Years of Title V of The Social Security Act

1:30 PM – 2:00 PM Gathering New Partners: Cartoon Network's Stop Bullying: Speak Up Campaign

Featured Speaker: Alice Cahn

Vice President of Social Responsibility

Cartoon Network

Facilitated by: Maggie Silliman and Monique Martinez, Youth Advisors to the

Cartoon Network, Sherwood High School, Montgomery County, MD

2:00 PM - 2:30 PM Break

2:30 PM – 3:15 PM Investing in People: The Evolution, Contributions and Promise of Maternal

and Child Health Training

Featured Speakers: Donna Petersen, M.H.S., Sc.D.

Dean, College of Public Health University of South Florida

**Life Course Simulation Activity** 

Kathleen Brandert, M.P.H., C.H.E.S. *Acting Associate Director of Programs* 

CityMatCH

CityMatCH Staff

Facilitated by: Laura Kavanagh, M.P.P. Director, Division of Research, Training and

Education, Maternal and Child Health Bureau

3:15 PM – 3:45 PM Newborn Screening: Claiming Victory, Then and Now

Featured Speakers: Lanetta Jordan, M.D., M.P.H., M.S.P.H.

Chief Medical Officer

Sickle Cell Disease Association of America

Jana Monaco

Health and Human Services Advisory Committee Member

Heritable Disorders in Newborns and Children

Facilitated by: Bradford Therrell, Ph.D., Director, National Newborn Screening and

Genetics Resource Center

3:45 PM – 4:15 PM Improving Children's Health: Vision for the Future

Featured Speakers: Donald Berwick, M.D.

Administrator

Centers for Medicare and Medicaid Services

Katie Beckett Youth Leader, Iowa

Facilitated by: Bonnie Strickland, Ph.D., Director, Division of Services for Children

with Special Health Needs, Maternal and Child Health Bureau

4:15 PM – 4:45 PM Working in Partnership to Promote Healthy Women and Healthy Families

Introduction: Mary Wakefield, Ph.D., R.N.

Administrator

Health Resources and Services Administration

Featured Speaker: Valerie Jarrett

Senior Advisor to the President of the United States

4:45 PM - 5:30 PM A Call to Action

Featured Speakers: Michael Fraser, Ph.D., C.A.E.

Chief Executive Officer

Association of Maternal and Child Health Programs

O. Marion Burton, M.D., F.A.A.P.

President

American Academy of Pediatrics

Mary Wakefield, Ph.D., R.N.

Administrator

Health Resources and Services Administration

Facilitated by: Antoinette Parisi Eaton, M.D., Corporate Director of Government

Affairs, Nationwide Children's Hospital and Professor of Pediatrics

Emerita, Ohio State University

5:30 PM - 6:15 PM Awards Ceremony

Master of Ceremony: Peter C. van Dyck, M.D., M.P.H.

 $Associate\ Administrator$ 

Maternal and Child Health Bureau

6:15 PM – 8:00 PM Reception

## Awards Ceremony

### Maternal and Child Health Federal/State Partnership Meeting Celebrating 75 Years of Title V of The Social Security Act

The Maternal and Child Health Bureau is acknowledging the following individuals, organizations and collaborations for significant contributions to the field of Maternal and Child Health (MCH). The awards are designed to recognize pioneers and emerging leaders in MCH who have contributed to the field through innovative practices, partnerships and research at the local, State and National levels.

#### **Director's Awards**

The following awardees are receiving this prestigious award in recognition of their contributions made to improve the health of infants, mothers, children, adolescent and children with special health care needs in the Nation.

#### *Individual(s):*

**Patricia Thomas** 

Joan Wightkin, Dr.P.H., M.P.H.

#### Organization(s):

**Association of Maternal and Child Health Programs** 

#### CityMatCH

#### Collaboration(s):

#### **Back to Sleep Campaign**

Sponsoring organizations
American Academy of Pediatrics

Association of SIDS and Infant Mortality Programs

Eunice Kennedy Shriver National Institute of Child Health and Human Development

First Candle

Maternal and Child Health Bureau

#### Young Leadership In MCH Award

The following individuals are being recognized as young leaders who have made significant contributions to the field of MCH.

Brian C. Castrucci, M.A.

John T. Richards, M.A., A.I.T.P.

#### **Vince Hutchins Partnership Award**

The following individual is receiving this award in recognition of a lifetime of distinguished service to improve the health of MCH populations and significantly advance MCH's mission through partnership and collaboration.

Robert Blum, M.D., M.P.H., Ph.D.

#### **Title V Lifetime Achievement Award**

The following individuals are receiving this prestigious award in recognition of their lifetime of contributions to the MCH population, public health and the mission of Title V.

Lorraine V. Klerman, Dr.P.H.

**Polly Arango** 

## Awards Ceremony

### Maternal and Child Health Federal/State Partnership Meeting Celebrating 75 Years of Title V of The Social Security Act

#### **Champions In The Field Of Maternal And Child Health In The States And Jurisdictions**

The recipients of the Certificate of Recognition are being acknowledged by the MCH Leadership in their State or jurisdiction for their outstanding contributions to the field of maternal and child health across five key Title V program areas: (1) Cultivating and strengthening partnerships and collaborations; (2) Innovative efforts to expand MCH practice; (3) Improvements in State data systems and linkage; (4) Establishing promising practices for addressing health disparities in the MCH Population; and (5) Excellence in improving systems of care for children and youth with special health care needs and their families. Collectively, these awardees have contributed to improved State capacity to provide services, advancement of Title V programs and comprehensive systems of care and promotion of better health outcomes for maternal and child populations across the Nation.

The following individuals are being recognized for their outstanding contributions to the field of MCH through collaborations and partnerships.

| AL | Beverly Mulvihill, M Ed, PhD | KY | Steve Davis, MD           | NY | Richard Aubry, MD, MPH, FACOG |
|----|------------------------------|----|---------------------------|----|-------------------------------|
| CO | Betty Boyd                   | ME | Kelley Bowden, MS, RN     |    |                               |
|    |                              |    |                           | NC | Barbara Matula                |
| DC | Sharon Baskerville           | MD | Bernard Guyer, MD, MPH    |    |                               |
|    |                              |    |                           | OK | Louis Worley                  |
| HI | Calvin Sia, MD, FAAP         | MI | Amy Zaagman               |    |                               |
|    |                              |    |                           | RI | Lisa Schaffran                |
| ID | Karen Mason MSW, M Ed        | NE | Jeffrey Hoffman, MS, MPH, |    |                               |
|    | ,                            |    | CCC-A                     | TN | Pamelia Baggett, MBA          |
| IL | Robyn Gabel, BA, MSPH, MJ    |    |                           |    | 3334,                         |
|    | • , , , ,                    | NV | Candy Hunter, RN, M Ed    | VA | Karen Remley, MD              |
| IN | Bethany Johnson, RN, MSN     |    | , ,                       |    | •                             |
|    | • • •                        | NH | Victoria Flanagan, RN, MS | WV | Patricia Moss                 |
| KS | Dennis M. Cooley, MD         |    | 3,                        | _  |                               |
|    |                              | NJ | Celeste Andriot Wood      |    |                               |
|    |                              |    | Colocto / tildilot Wood   |    |                               |

The following individuals are being recognized for their outstanding contributions to the field of MCH through collaborations and partnerships.

| GA | Margaret R. Bean         | MT | Jo Ann Walsh Dotson, PhD, RN   | VT | Donna Bister    |
|----|--------------------------|----|--------------------------------|----|-----------------|
| MA | Sally Fogerty, BSN, M Ed | PR | Roberto Varela Flores, MD, MPH | WY | Linette Johnson |
| МО | Richard Hillman, MD      | VI | Arlene Smith Lockridge, MD     |    |                 |

The following individual is being recognized for his outstanding contributions to the field of MCH through the promotion of data systems and linkages.

#### FL William Sappenfield, MD, MPH

The following individuals are being recognized for their promising practices for addressing health disparities in the MCH Population.

| CA | Cheri Pies, MSW, Dr PH    | PW | Berry Moon Watson   | WA | Maxine Hayes, MD |
|----|---------------------------|----|---------------------|----|------------------|
| MP | Gigliola Baruffi, MD, MPH | SC | Lisa F. Waddell, MD |    |                  |

The following individuals are being recognized for their excellence in improving systems of care for children and youth with special health care needs and their families.

| AL | Jack Jacob, MD             | LA | Betsey Snider, MSN, RN   | TX | Laura J. Warren    |
|----|----------------------------|----|--------------------------|----|--------------------|
| ΑZ | Judith Walker              | NM | Javier Aceves, MD        | UT | Chris Chytraus, RN |
| СТ | Molly Cole                 | ND | Donene Feist             | WI | Amy Whitehead      |
| DE | Louis Bartoshesky, MD, MPH | OR | Robert E. Nickel, MD     |    |                    |
| IA | Barbara Khal, MA           | PA | Renee M. Turchi, MD, MPH |    |                    |

## Special Thanks!

### Maternal and Child Health Federal/State Partnership Meeting Celebrating 75 Years of Title V of The Social Security Act

To All of the Planning Committee and Subcommittee Members for the 75th Anniversary of Title V Federal/State Partnership Meeting. This Meeting Would Not Have Happened Without You!

#### Co-Chairpersons: Cassie Lauver and Laura Kavanagh\*

| Chad Abresch       | George Jesien        | Corey Palmer            |
|--------------------|----------------------|-------------------------|
| Sharon Adamo       | Robin Harwood        | Donna Petersen          |
| Betsy Anderson     | Keisher Highsmith*   | Cheri Pies              |
| Judy Andrews       | Lynda Honberg        | Cherri Pruitt           |
| Kathy Best         | Beverly Jones        | Suzanne Richards-Eckart |
| Claire Brindis     | Jessica Jones*       | <b>Bonnie Roberts</b>   |
| Gerard Carrino     | Syreeta Tate Jones   | Latricia Robertson      |
| Molly Cole         | Melita Jordan        | Patrick Simpson         |
| Kimberly Deavers   | Penny Kyler          | Gopal Singh             |
| Diana Denboba      | Mark Law             | Shirley Smith           |
| Ann Drum           | Michele Lawler*      | Scott Snyder            |
| Christopher Dykton | Anne Leitch          | Bonnie Strickland       |
| Pam Eason          | Sue Lin*             | Phyllis Stubbs          |
| Johannie Escarne   | Michelle Loh         | Fan Tait                |
| Michelle Esquivel  | (Audrey) Gor Yee Lum | Trish Thomas            |
| Brent Ewig         | Lynda Marquardt      | Stephanie Toomer        |
| Monique Fountain   | Sabrina Matoff-Stepp | Ellen Volpe*            |
| Michael Fraser     | Rochelle Mayer       | Deidre Washington*      |
| Carolyn Gleason    | Shirletia Meredith   | Kathy Watters           |
| Holly Grason*      | Florence Odongkara   | Nora Wells              |
| Frank Heron        | Carol O'Toole*       | Lisa Wright-Solomon     |

<sup>\*</sup> Sub-Committee Chairperson

To the Individuals Who Willingly Shared Their Title V Stories and Made Possible the 75th Maternal and Child Health Anniversary Video

**Dr. Peter van Dyck -** Associate Administrator for Maternal and Child Health, Health Resources and Services Administration

Trish Thomas, Kori Solomon (Daughter) and Family Voices, New Mexico

Betsy Anderson - Family Voices, Massachusetts

John Hoffman - Family Voices, Minnesota

Varniece Brown, Quentin Townes and Family - Baltimore Healthy Start Inc. Participant

Chauntell Lynn and Family - Bright Beginnings Health Outreach Navigator/Case Manager

Special thanks to all of the families whose partnership, involvement and passion through the years have strengthened and guided the Federal and State Maternal and Child Health Programs in meeting the needs of maternal and child health populations across the Nation, especially children and youth who have special health needs.

## **Notes**

| Maternal and Child Health Federal/State Partnership Meeting  Celebrating 75 Years of Title V of The Social Security Act |
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Don't forget to stop by our photo booth to commemorate the 75th anniversary with a take-home keepsake!



